



AFINIA LABEL[®]

L301

COLOR LABEL PRINTER

L301 Color Label Printer

Ideal for Small Businesses

Creating professional labels on demand is easy with the L301. Bringing short-run label printing in-house saves time and money. Eliminate lead times, setup fees, plate changing fees and the minimum order quantities associated with outsourcing labels.

The L301's roll printing capability allows businesses to print professional quality labels as needed. **No more wasted time, wasted money, or wasted labels.**

Key Features

- ✓ Professional looking labels, on demand
- ✓ Simplify workflows and eliminate the hassles of sheet printing
- ✓ Flexibility to change label designs and content on the fly
- ✓ Minimise waste by printing only the labels you need
- ✓ Economically priced specially for small businesses



Wide range of media compatibility

Choose the label stock that creates the best look and feel for your brand

Compact desktop design

Fits nicely in any work area
48cm x 55cm x 18cm

Proven HP[®] print technology

Creates vivid, high-resolution text and images for eye-catching labels

Easy-to-use front panel touchscreen

Makes setup and adjustments quick and painless



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L301 Specifications

General:

Print Technology:	HP Thermal Inkjet
Print Resolutions:	Color: Up to 4800 x 1200 optimized dpi color; Black: Up to 1200 x 1200 rendered dpi
Print Speed:	Approximately 46mm/sec when printing a 56mm wide image in draft mode
Size:	48.3cm x 54.6cm x 17.8cm
Inks:	Black single pigment ink cartridge; Tri-color single dye ink cartridge
Media Types:	Compatible with wide range of paper, polyester, polypropylene, and vinyl label stocks. Supports gap, black mark, and continuous media
Media Sensing:	Auto calibration and auto detection of gap and black marks
Minimum Label Size:	51mm x 25mm
Maximum Label Size:	152mm x 1219mm 216mm with optional powered unwinder
Inter Label Gap Size:	3mm x 8mm
Black Mark Size:	3mm x 8mm
Label Thickness:	0.1mm – 0.3mm
Manual Cutter:	Included
Manual Unwinder:	Included, 152mm max width

Operating Environment:

Display:	Front panel touch screen
Operating Systems:	Windows 7, 8, and 10 (32 and 64 bit)
Data Interface:	USB 2.0 connection
Operating Temperature:	41 – 104°F (5 – 40° C)
Storage Temperature:	-40 – 140° F (-40 – 60° C)
Operating Humidity:	15 – 80% RH, 20 – 80% recommended
Non-operating Humidity:	10 – 90%
Warranty:	1-year



Label Printing Solutions for Every Level of Production
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